KBA BlockHash Live 2020

Enterprise Blockchain Applications Workshop

Hosted by Thomas Cox and Kirsten Pomales Langenbrunner of IEEE P2145 Working Group on Blockchain Governance

About the Workshop

A 45 minute discussion and workshop that walks students and blockchain professionals through the biggest barrier that enterprise blockchain projects face: onboarding and retaining participating stakeholders, and participating in live role-playing that mimics the decision scenarios that real-life blockchain projects experience.

Students leave the workshop with an understanding of how to form and launch early-stage enterprise blockchain projects.

Workshop Agenda

Stakeholder Engagement for Enterprise Blockchain

Participants are first introduced to key concepts in blockchain governance and stakeholder engagement, and how they impact the long-term success of enterprise blockchain projects. Examples of how to conduct stakeholder analysis and other key pre-governance activities are explored.

Break-Outs: Applying Your Knowledge via Real-World Scenarios

Next, students and professionals participate in break-out group discussions (of no more than 6 participants per group) where they engage in role-playing scenarios inspired by real-life enterprise blockchain projects. Participants work together to understand their blockchain project's stakeholders and design governance that upholds the interests of all parties. Break outs conclude with a short Statement of Intent written to explain decisions made.

Closing Discussion

Finally, students reconvene and present their Statements of Intent. Group analysis and closing thoughts are given.

About IEEE P2145

The IEEE is the world's largest association of technical professionals. It exists to advance the causes of electrical and electronic engineering, telecommunications, computer engineering and other aligned disciplines through the production of standards, open-source projects, and educational initiatives. IEEE P2145™ Working Group on Blockchain Governance Standardization is in the process of developing a *Standard for Framework and Definitions for Blockchain Governance*, providing a common nomenclature and framework for describing and building blockchain/DLT governance across all use cases and contexts, including public, private, permissioned, permissionless, and hybrid.

We believe that a set of quality standards for blockchain governance will empower more companies and consortia to launch efficient, effective, and scalable governance solutions. We provide active support to educational initiatives on these key topics in promotion of governance best practices.

About Thomas Cox

Thomas has helped dozens of projects launch and mature their governance systems. Having spoken across the world on blockchain governance and stakeholder engagement, Thomas Cox is a world leader in blockchain governance design and development. Thomas is the author of "The Low Administration Oracle Specification" and other technical works, and was a key contributor to the governance design of the EOS mainnet. He now chairs the IEEE Standards Association's P2145 Working Group on Blockchain Governance Standards, and is a member of the Wharton CryptoGovernance Workshop.

About Kirsten Pomales Langenbrunner

Kirsten is managing director at Coalitions Consulting, a go-to-market consultancy helping blockchain teams develop the human components of DLT systems: governance, trust, and stakeholder commitment. Kirsten serves as Vice-Chair of the IEEE P2145 Working Group on Blockchain Governance Standards, and has given numerous lectures on governance and stakeholder engagement in blockchain.