

BlockHash LIVE 2022

KERALA'S NUMERO UNO BLOCKCHAIN SUMMIT

16-17, DECEMBER

@ Kerala Arts & Crafts Village, Kovalam



SPONSORSHIP
BROCHURE



KERALA BLOCKCHAIN ACADEMY
<https://blockhashlive.kba.ai/>





BLOCKHASH LIVE

Since 2018, BlockHash LIVE has secured its place on the global tech calendar as India's most happening Blockchain summit. A premier platform for Blockchain elites, exhibitors, investors, and thought leaders, BlockHash LIVE, gathers, connects and forges new technology partnerships. The conclave spotlights the most influential leaders, decision-makers, visionaries, and disruptors from the tech world, sharing how technology like Blockchain can transform the digital landscape.



About Event

BlockHash LIVE 2022

The Fifth Edition of Kerala's Annual Blockchain Summit, is expected to feature the latest disruptions of the technology, like Web 3.0 and Metaverse. BlockHash LIVE 2022 will be an elite gathering of the most progressive professionals to discuss the impact and opportunities of Blockchain and DLT on business and the environment. A physical congress of Blockchain Gurus, IT Heads, Innovators, and Government & Enterprise Leaders, BlockHash LIVE 2022 will unearth Blockchain's future and practical applications for social transformation. The two-day summit will be an onlooker to the most inspiring projects running on Blockchain, Expert Keynote Addresses, Interactive Panel Discussions, Case studies and Demos enthralling Blockchain potentials.



Venue:
Kerala Arts & Crafts Village,
Kovalam, Thiruvananthapuram.



BlockHash LIVE 2021

The third and fourth Kerala's Annual Blockchain Summit took place in Virtual Mode. Held under the patronage of KUDSIT, the BlockHash LIVE 2020 & 21 witnessed the meeting of influential thought leaders on the blockchain, crypto, NFTs, Web3 and the Metaverse to explore the market's effects on commerce, banking, gaming, culture and community development.

BlockHash LIVE 2020

As part of the annual celebration, multiple blockchain workshops and tech talks were organized for participants. C. Mohan (Visiting Professor-Tsinghua University & Retired IBM Research Fellow), Julian Gordon, (Vice President, Asia Pacific, Hyperledger), Justin Goldston (Professor, Penn State University) were prominent speakers during the event.

Silver Sponsor



Community Partners



KERALA BLOCKCHAIN ACADEMY

**BlockHash
Live 2020**

KERALA BLOCKCHAIN SUMMIT



BlockHash LIVE 2019

After a successful premiere in 2018, the second edition of the summit offered a rare opportunity for the global businesses in blockchain to step up their presence in Kerala. Jointly organized by Kerala Blockchain Academy and Allianz Technology, the conclave, witnessed to the footfall of many leaders.

PLATINUM SPONSOR



GOLD SPONSOR





BlockHash LIVE 2019

Marta Piekarska-Geater, Director of Ecosystem, Hyperledger; Julian Gordon, Vice President – Asia Pacific, Hyperledger, The Linux Foundation; Dr. Jane Thomason, Global Social Impact Thought Leader, Centre for Blockchain Technology UCL, Social Impact Editor Frontiers in Blockchain; Bob Crozier, Head, Global Blockchain Chief Architect, Customer Platforms Allianz Technology SE etc. The summit also focussed on the idea of taking local entrepreneurship to the global level through blockchain technology.





BlockHash LIVE 2018

One of a kind gathering of top CEOs, Heads of Blockchain, Heads of Innovation and International experts adored the First Edition of Kerala Blockchain Summit host by Kerala Blockchain Academy. The annual summit witnessed powerful keynotes, workshops, government and enterprise use-case presentations, product exhibitions, panel discussions and tech talks by well-acclaimed blockchain experts.

Sponsors



BlockHash LIVE 2018

Top blockchain minds and thought leaders from around the world were assembled for the two-day summit, sharing ideas and leading discussions on collaborative opportunities in leveraging blockchain technology for the public good, and making Kerala the country's blockchain hub.





BlockHash LIVE 2022

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Sponsorship Packages To
Elevate Your Brand





SPONSORSHIP PACKAGES



DIAMOND SPONSOR (Max 1)



- Co-branding the event with Kerala Blockchain Academy.
 - Special Keynote Guest Speaker in Inaugural Session.
 - 2 Exclusive Sessions for the "Diamond Sponsor" (60 min slot).
 - Exclusive logo featuring on event website and all digital channels of BlockHash LIVE 2022.
 - Company Logo of the Sponsor to feature on all Email Marketing and Social Media marketing.
 - A Promo Video of the Sponsors to exhibit their products/ services during the commercial breaks (if any) in between the sessions.
 - Premium Virtual Exhibitor slot and Product Showcase.
 - Special featuring on Event's Press coverage and online channels/ media partners.
 - Name and Logo to be prominently displayed at the virtual event platform as "Diamond Sponsor."
 - Name and Logo will be included in the event brochures, press advertisements, event website and all other promotional material as "Diamond Sponsor" of the event.
 - Acknowledgement to the recognition of sponsorship at the opening of the sponsored session with Company logo to appear on the presentation slide throughout the event.
 - A dedicated co-branded parallel track (hackathon/ ideathon/ product pitching etc.).
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SPONSORSHIP PACKAGES



PLATINUM SPONSOR (Max 1)



- 1 Exclusive Session for the "Platinum Sponsor."
 - Name and Logo will be prominently displayed at the virtual event platform as "Platinum Sponsor".
 - Name and Logo will be included in the Event Brochures, Press Advertisements, Event Website and all other promotional material as "Platinum Sponsor" of the event.
 - Virtual Exhibitor Slot.
 - A Promo Video of the sponsors to exhibit their products/ services during the commercial breaks (if any) in between the sessions.
 - Special Featuring on Event's Social Media Networks & Press Coverage.
 - Acknowledgement to the recognition of sponsorship at the opening of the sponsored session with Company Logo to appear on the presentation slide throughout the event.
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SPONSORSHIP PACKAGES



GOLD SPONSOR (Max 2)

- Name and Logo will be prominently displayed at the virtual event platform as "Gold Sponsor".
 - Name and Logo will be included in the Event Brochures, Press Advertisements, Event Website and all other promotional material as "Gold Sponsor" of the event.
 - Virtual Exhibitor Slot.
 - Exclusive slot on Panel Discussion Sessions.
 - A promo video of the sponsors to exhibit their products/ services during the commercial breaks (if any) in between the sessions.
 - Acknowledgement to the recognition of sponsorship at the opening of the sponsored session.
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SPONSORSHIP PACKAGES

SILVER SPONSOR (Max 3)



- Name and Logo will be prominently displayed at the virtual event platform as "Silver Sponsor".
- Name and logo will be included in the event brochures, press advertisements, event website and all other promotional material as "Gold Sponsor" of the event.
- Dedicated Exhibitor Slot for 2-Days in the duration of the Virtual Event giving access to all the participants.
- A Promo Video of the exhibitors to exhibit their products/ services during the commercial breaks (if any) in between the sessions.



SPONSORSHIP PACKAGES

EXHIBITOR (Max 5)

- Specific side track events (Hackathon, Product Showcase, Idea Pitching etc.) can be organized with complete promotion along with the main event.
- Name and Logo of the event and Sponsor will be included in the Event Brochures, Press Advertisements, Event Website.



KBA Social Media Exposure


Official LinkedIn Account with 25,000+ Followers

Official Facebook page with 4300+ Followers

Official Telegram group with 500+ Members

Official YouTube Channel with 3000+ Subscribers

Official Twitter account with 500+ Followers





WHO WE ARE

Kerala Blockchain Academy (KBA) is a centre of excellence under the Kerala University of Digital Sciences, Innovation and Technology (KUDSIT), offering blockchain training, research, and consultancy. Devised in 2017, the industrial school is an active collaborator and advocate of distributed ledger technologies, especially the blockchain, offering different certification programs, research and development activities. Power-packed with young technology enthusiasts and research scientists, KBA is committed to embracing game-changing technology and bringing qualitative socio-economic changes to the world.



OUR PARTNERS



HYPERLEDGER
ASSOCIATE MEMBER



HYPERLEDGER
TRAINING PARTNER





25,000+
Students

200+
Batches

13+
Courses

Our Initiatives

Power House

KBA Powerhouse comprises customized blockchain workshops, corporate training, and certification programs from associate to the architect.

Garage

KBA Garage primarily focuses on Industry and Government Collaborations for solution building using Ethereum, Hyperledger Fabric, Indy, Besu, R3 Corda and other layer-2 protocols.

Research Group

BRG focuses on knowledge creation to strengthen the contributions from academia, researchers, industry experts and Blockchain enthusiasts.

Innovation Clubs

Kerala Blockchain Academy Innovation Club (KBAIC) helps academic institutions in the country explore the vast potential of blockchain technology.

BECOME A SPONSOR



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KERALA BLOCKCHAIN ACADEMY

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